

EXAMPLE OF AN APPRECIATIVE INQUIRY SURVEY

The C.R.E.A.T.E. program at our local school seeks to prepare our students to be responsible and enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute, in positive ways, to the economic and social development of their community.

As part of this program, the students are using Appreciative Inquiry methodology which will enable them to make some decisions about what they say as students can do to help benefit the community in terms of an entrepreneurial project.

Appreciative inquiry focuses on the best in people and their communities. It seeks to discover what positive experiences happened in the past, and how we can learn from that.

Thank you for your willingness to participate in this survey.

So that we are able to collect quality data, please elaborate as much as you possible can when you are answering your questions. Thank you.

To be sure we have a good cross-section of the community, could you please tell us:

Your name (optional) _____

Age: Under 15 16-24 24-45 65+

Sex: Male Female

1. What has either brought you to our town or kept you here?

2. Please describe a time when you were enthusiastic about doing something for your community?

3. What would you most want our community to be like in five years time?

- What does it look like?
- What do you see and hear?
- How has the community changed?

