

# Getting the tills Ringing

## POWERFUL BUSINESS TOOLS FOR GETTING THE MOST OUT OF YOUR BUSINESS

**Proudly supported  
through Regional  
Development Victoria**

**Peter Kenyon** is a social entrepreneur and community enthusiast. He presents fresh and creative ways that stimulate community and economic renewal.

He is not interested in being part of a process of producing yet another report that sits on the shelf - he seeks involvement with communities who are ready to invest themselves, ideas, assets and resources in the process.

*'Getting the tills ringing' delivers the stories of ordinary people who dared to be different and have become out-of-the-ordinary entrepreneurs running businesses located outside large cities. Rather than being endowed with unique and mysterious qualities, these people have discovered and developed attitudes, behaviours and skills that set them apart from most business operators.*

Date: **Tuesday 1 May, 2007**

Time: **6.45pm for 7.00pm dinner - concludes 10.30pm**

Venue: **Fine Wines & Coffee House, Commercial Hotel,  
Bridge Street, Benalla**

Cost: **Free** thanks to funding under the  
*State Government Business Continuity Program*

For bookings contact

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For further information, contact Benalla Rural City Council's Economic Development Officer Jeanie Hall on 5760 2633.

