

# **LIFE IN THE PAST LANE**

## **Program Outline**

| <b><u>Time</u></b> | <b><u>Event</u></b>   |
|--------------------|---|
| <b>9.00</b>        | <b>Registration, coffee and Workshop overview</b>   |
| <b>9.15</b>        | <b>Powerfully illustrated audio-visual presentation of great examples from across the globe utilizing cultural, natural, historical, spiritual and architectural heritage to create vibrant and enterprising communities and local economies.</b>   |
| <b>10.30</b>       | <b>Morning Tea</b>  |
| <b>11.00</b>       | <b>Discovering Your Community's Heritage Gems using Appreciative Inquiry – A revolutionary new change strategy that inspires innovation, entrepreneurship and strong local leadership while bringing about a higher performance level in any organization or project. This method encourages people to study, discuss, learn from, and build on what works well when they are at their best, rather than focus on what's going wrong.</b> |
| <b>12.30</b>       | <b>Lunch</b>  |
| <b>1.15</b>        | <b>Interpreting Your Heritage - Engage, Inspire, Educate.<br/><br/>Tools for telling your stories effectively.<br/><br/>Give your visitors an experience to remember and a memory to cherish.</b>   |

**The challenge of interpretation is telling compelling stories – stories of individuals, of the drama of human sacrifice, of dreams and nightmares realized, and of valour, ingenuity, corruption, bravery and fear. From societal to personal scales, the natural and cultural landscapes of your community deserve to be powerfully interpreted. The challenge is not in finding subject matter. Topics abound. The challenge is in revealing *why* it should be interpreted at all, why it *matters*.**

**2.15 Afternoon Tea**

**2.45 Developing presentations to introduce visitors to a site and help them understand how and why it is important.**

**Interpretation adds value to an experience for the visitor by enhancing positive memories, enriching authentic experiences, providing additional income and influencing visitor behaviour and impacts.**

**3.45 Workshop Reflections / Evaluation**

**4.30 Close**