

Village Well in collaboration with the Ethos Foundation, Donkey Wheel Trust, Centre for Education and Research in Environmental Strategies (CERES), Victorian Eco Innovation Lab (VEIL) and RMIT invite you to....



Going Local & Making Great Places

A FREE PUBLIC LECTURE WITH JUDY WICKS



Inspiring founder and CEO of the White Dog Café in Philadelphia, co-founder and a director of the US-wide Business Alliance for Local Living Economies (BALLE) and of the Sustainable Business Network of Greater Philadelphia, Judy is the recipient of more than 40 local, national and international awards. In 2004, Inc.magazine named her one of America's 25 most fascinating entrepreneurs, "because she's put in place more progressive business practices per square foot than any other entrepreneur."

Find out how local businesses are meeting the challenge of globalisation, Climate Change and Peak Oil to create sustainable communities that sustain life, economic viability and the natural environment, and are deeply rooted in their natural and cultural place. **Business people, entrepreneurs & everyone involved in the design, creation & management of our cities needs to come to this.**

'Business is about relationships. Money is simply a tool. Business is about relationships with everyone we buy from & sell to, and work with, and about our relationship with Earth itself.'

Judy Wicks

Fellow guest presenters include Gilbert Rochecouste, Director of Village Well and Professor Christopher Ryan of the Victorian Eco-Innovation Lab.

Special workshop with Judy Wicks & other visionaries on Thursday...
BOOK NOW!

Wednesday 21 May 2008

7.00pm - 9.00pm

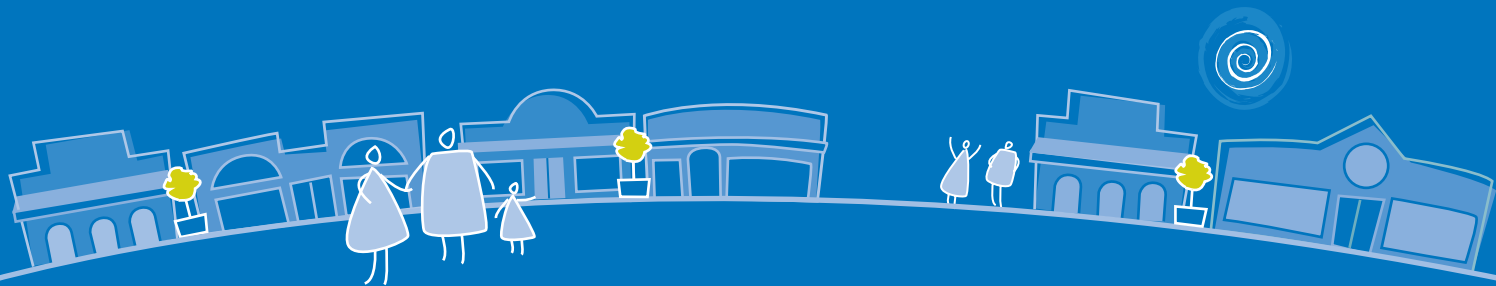
Storey Hall, RMIT

342 Swanston Street Melbourne (MEL 579 K7)

RSVP: info@villagewell.org or 03 9650 0080 by Friday 2 May 2008



WORKSHOP WITH JUDY WICKS



Going Local : **CREATING SUSTAINABLE & RESILIENT BUSINESS NETWORKS & COMMUNITIES**

If you are interested in positive new ways to build stronger communities and businesses in the context of Climate Change and Peak Oil, then this workshop is for you.



Be inspired by the founder and CEO of the White Dog Café in Philadelphia, co-founder and a director of the US-wide Business Alliance for Local Living Economies (BALLE) and of the Sustainable Business Network of Greater Philadelphia, Judy is the recipient of more than 40 local, national and international awards. In 2004, Inc. magazine named her one of America's 25 most fascinating entrepreneurs, "because she's put in place more progressive business practices per square foot than any other entrepreneur."

In this workshop you will learn about:

- The role of business in building social capital & sustainable communities
- The importance and value of relocalisation
- How to create local business networks that support local communities

This workshop is for small business owners, economic development managers, business associations, architects, planners, urban design professionals, community members, developers, government staff, community development practitioners, sustainability professionals, and anyone interested in creating sustainable communities and cities.

When: 8.30am-4.00pm

Date: Thursday 22 May 2008

Where: 100 Mile Cafe

Level 3, Melbourne Central 211 La Trobe Street MELBOURNE



